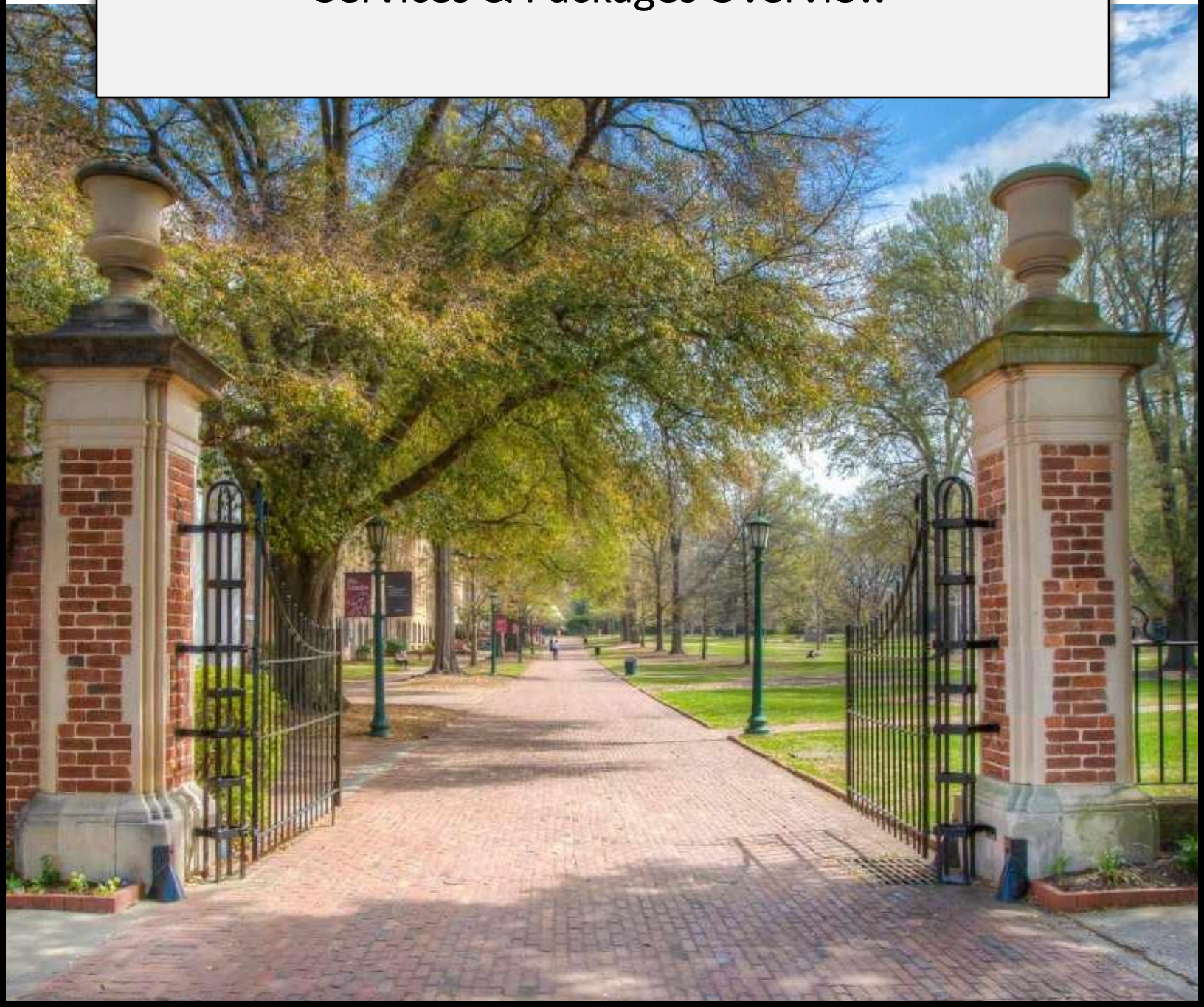




College Aid ProTM

“Wake Me When It’s Over”

Services & Packages Overview





200+

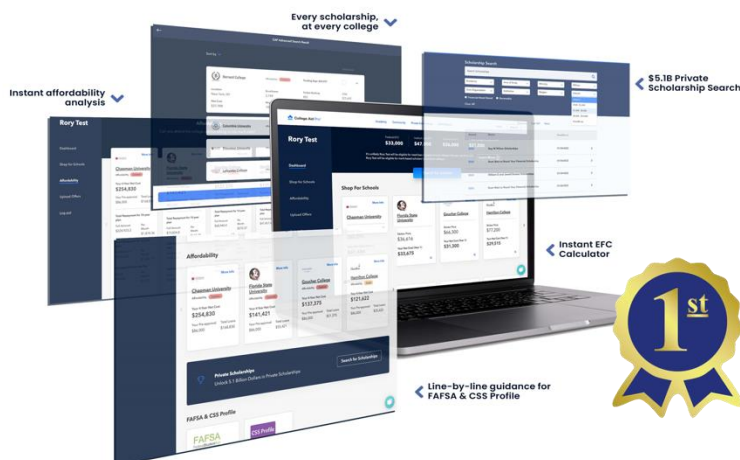
Years of financial aid and admissions experience

100,000+

Students and families guided to college



True experts from top colleges and universities



Industry-leading technology platform

College Aid Pro's

“Wake Me When It's Over”

Packages

You don't have the time.

You're juggling too many other things.

You're worried you might make mistakes.

We get it. Let us help.

Like hiring a CPA to do your taxes or having a lawyer draft your legal documents, there's a time and place to trust a subject-matter expert so you can get the best results and focus your energy elsewhere.

CAP's full-service “**Wake Me When It's Over**” (WMWIO) packages take the stress, anxiety, and heavy-lifting out of the college search process.



College Aid ProTM



College Aid Pro's

“Wake Me When It's Over”

Packages

Clear, Quantifiable Value

\$69,376 = **23x ROI** on pure monetary investment alone

Average Savings

121+ =

Hours Saved

- 36+ researching colleges
- 48+ on application prep
- 12+ running specific NPCs
- 15+ on financial aid forms
- 10+ on appeals and borrowing

3x

More Likely to Get In at Top Choice

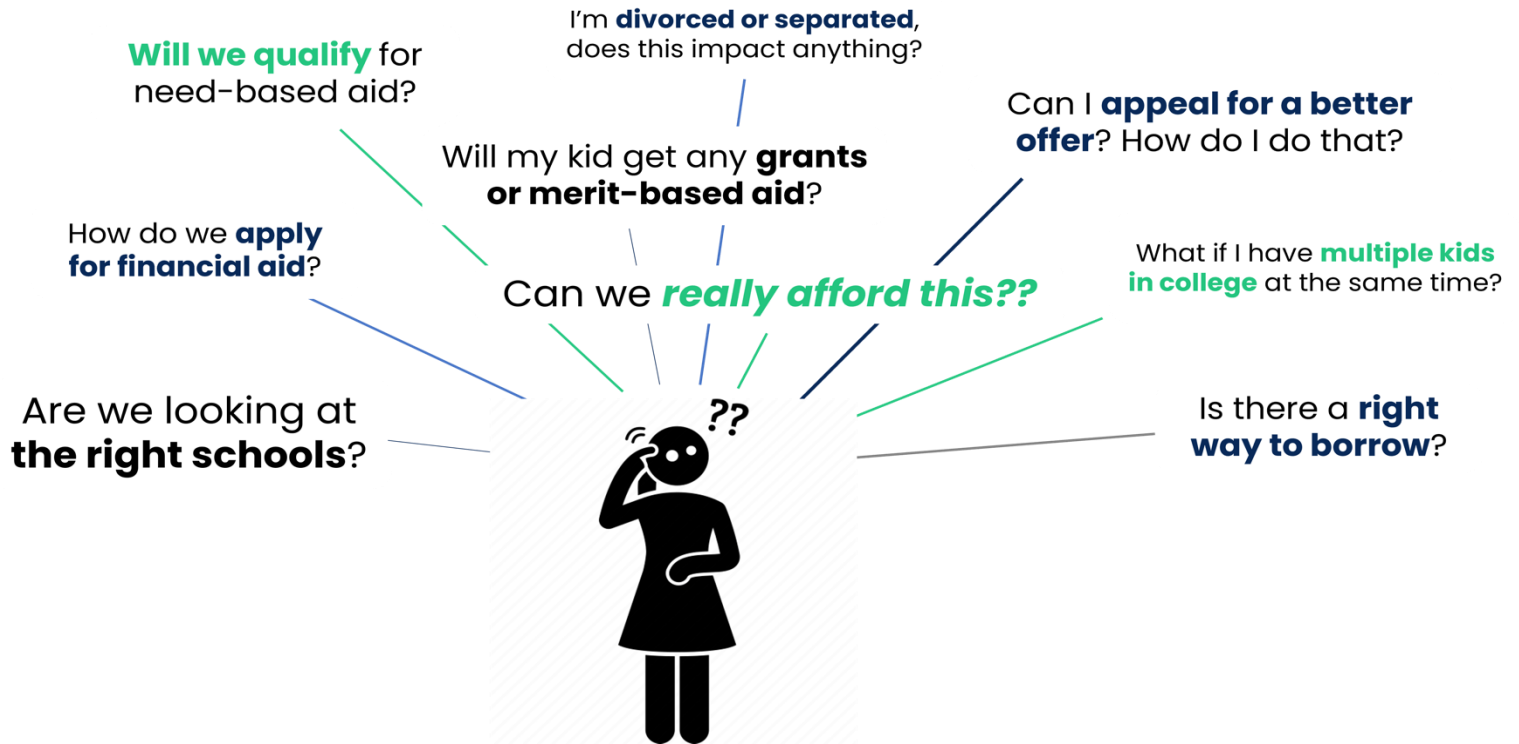
100%

Peace of Mind!

With CAP's WMWIO packages, you'll easily justify the financial investment with the money saved, but even more importantly you'll save priceless time (over **two weeks** or **seven weekends!**) with your college-bound student before they leave the nest!

WMWIO: Financial Aid

Over the past few decades, finding the right college at the right price has become more confusing, convoluted, and costlier than ever.



Having true experts by your side can save you not just time and stress, but also **tens of thousands of dollars** on the cost of college.

~~\$3,499~~ **\$2,799**

Use Code **APPEAL20**
for 20% Off



What you get...

- **Access:** dedicated College Aid Pro expert to hold your hand throughout the process
- **Strategy:** help you qualify for maximum financial aid & scholarships
- **Form Prep:** fully complete the FAFSA & CSS Profile for you
- **Appeals Help:** review all financial aid awards and provide strategy to appeal
- **Paying/Borrowing Guidance:** customized plan to pay and/or borrow for all four years of college

[Scan QR or Click Here to Sign Up](#)

WMWIO: Financial Aid

Next Steps & Deliverables

On-boarding



- Welcome email
- Provide document list
- Provide secure upload link

Client / Family

- Watch welcome video
- Complete MyCAP account
- Upload tax documents

Discovery Meeting

- Learn relevant detail/nuance about student and family
- Develop application and financial aid strategy
- Finalize school list

- Meet your Pro
- Discuss major questions
- Understand process/timing

Form Submissions

- Advise and prep FAFSA
- Advise and prep CSS Profile
- Provide for review and submission by client

- Review, approve, and submit finalized financial aid forms

Awards & Appeals

- Build appeals strategy
- Provide relevant appeal letter template and guidance
- Coach client through appeal strategy and steps

- Discuss appeals strategy
- Decide where to appeal
- Submit appeals letter(s)

How to Pay the Bill

- Educate client on relevant options and strategies
- Advise on proper resource allocation (i.e. 529 vs UTMA)
- Provide tax strategies (when applicable)

- Review and approve final payment strategy





Client Testimonials

We are having a great experience with College Aid Pro: their deep knowledge of financial aid proved very beneficial to our family. College Aid Pro is well worth the investment, and we will certainly call upon them again. **(Tammy, MN)**

Experienced consultants who are willing to understand our individual needs and support us so the college experience and application process is not daunting. **(Tapiwa, CO)**

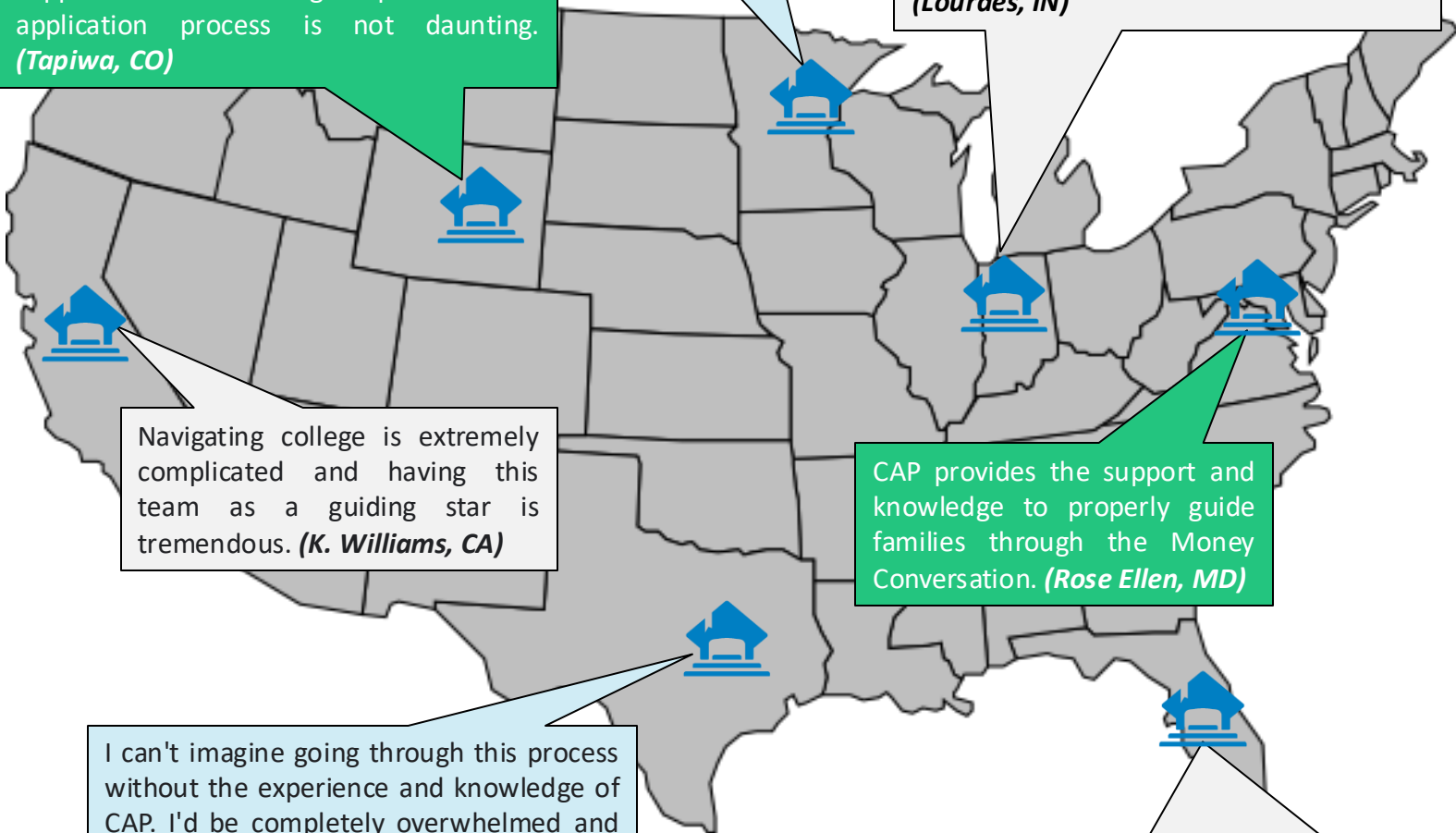
I think College Aid Pro is a requirement for all parents. I was unaware of what was really going on when applying to a university. I find myself more informed and better able to prepare myself for what lies ahead when my daughter graduates. **(Lourdes, IN)**

Navigating college is extremely complicated and having this team as a guiding star is tremendous. **(K. Williams, CA)**

CAP provides the support and knowledge to properly guide families through the Money Conversation. **(Rose Ellen, MD)**

I can't imagine going through this process without the experience and knowledge of CAP. I'd be completely overwhelmed and never find a fraction of all of this information. **(Kimberly, TX)**

The professionals at College Aid Pro are exactly that: professionals who truly care about the community of college seeking families and their finances. I found them to be caring, approachable and helpful and I cannot say enough about them. **(Bola, FL)**





Thank You!

Visit us at www.collegeaidpro.com

Contact us at support@collegeaidpro.com